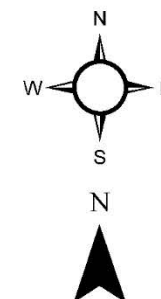


Greater Falls Church Purchasing Power



Shopping Centers within the Greater Falls Church Area

1. Annandale Shopping Center
2. Ballston Mall
3. Falls Plaza Shopping Center
4. Garden City Shopping Center
5. Lee Harrison Shopping Center
6. Seven Corners Center
7. Tower Square Shopping Center
8. Tysons Square
9. Vienna Shopping Center
10. Westover Shopping Center



0 0.5 1 2 Miles

Source: Esri, DigitalGlobe,
GeoEye, Earthstar Geographics,

Washington, D.C.

City of Falls Church
5,262 Households
58.6% of Households Make \$100,000 or More
\$655 Million Total Household Income

32,373 Households
22.2% of Households Make \$100,000 or More
\$2 Trillion Total Household Income

Tysons

8

43,070 Households
19.8% of Households Make \$100,000 or More
\$2.8 Trillion Total Household Income

Vienna

Seven Corners

57,994 Households
56.6% of Households Make \$100,000 or More
\$5 Trillion Total Household Income

63,905 Households
19.4% of Households Make \$100,000 or More
\$4 Trillion Total Household Income