

**Valerie Weiner**  
**4200 N Carlin Springs Rd**  
**Arlington VA**

**Deputy Economic Development Division Chief** *Government of City of Falls Church, VA* City of Falls Church, VA; September 2022-Current  
**Economic Development Planner/Clerk, 2019-September 2022**

*Project Management:*

*Wayfinding Program for the City of Falls Church*

- Oversaw procurement, design/programming, finances, and installation of \$400,000 signage project to promote economic development
- Liaison between consultants, the Economic Development Authority (EDA), and the public

*Commercial Public Parking Study for the City of Falls Church*

- Procured and managed contractor deadlines, budget, and deliverables
- Provided qualitative research support
- Execute work items resulting from consultant study, such as remarketing public parking availability, improving access to public parking, promoting Smart Growth, and rethinking the need for parking

*Communications and Relationship Building:*

- Run public meetings, regularly deliver presentations to the public on government programs/projects
- Act as community liaison to local businesses during COVID shutdown; organize and manage finances for grant program and hand sanitizer stations near local businesses

*Research, Data, and Budget Analysis:*

- GIS analysis including [map of the area's purchasing power](#) for the City's Community Profile, and analysis in Small Area Plan
- Published market analysis outlining the potential value of a new [Whole Foods in the City](#) to support Council's decision on project application.
- Researched and produced City's American Rescue Plan Act project application for Economic Development, including innovative Economic Development Programs
- Wrote Economic Development Chapters of Small Area Plan and Community Profile
- Manage Economic Development Office and Economic Development Authority budgeting process, procurement of consultants and contractors, and reporting to Boards and Commissions

**Housing and Community Investment Summer Analyst, *Federal Home Loan Bank of Boston***  
**Boston, MA; May-August 2018, May-August 2019**

- Managed a five-person team on summer contract project researching the relationship between the workforce skills gap in construction and the Bank's investments. Presented the project to the Bank's employees and board of directors
- Researched and presented the first memo on housing resilience for the Bank's housing and community investment team
- Supported internal review of the efficiency of the Affordable Housing Program

- Analyzed Census and Bureau of Labor Statistics data on New England's workforce and housing trends

**Research Assistant, *EBP (formerly Economic Development Research Group)* Boston, MA; January-May 2019**

- Contributed research for urban planning and resilience contracts using ArcMap, R, and Excel; included [contract project assessing the economic value of highways](#)
- Produced maps on equity impacts of a new gas tax for State DOTs

**Climate Programs Intern, *Second Nature* Boston, MA; January-May 2018**

- Developed tools and metrics for resilience planning in higher education
- Published blogs on [What Campuses can Learn from City Resilience Planning](#), and [Early Lessons on Resilience Assessments](#)

*Education and Relevant Research:*

**Tufts University, Master's Degree in Urban and Environmental Policy and Planning; Magna Cum Laude, 2017-2019**

- Master's thesis: a review of 68 Low-Income Housing Tax Credit (LIHTC) Qualified Allocation Plans before and after major hurricanes, to assess whether states made policy changes to promote the safety of low-income constituents
- Performed GIS and Census data analysis on the siting patterns of LIHTC projects over time
- Executed team contract project on how local, minority-owned business owners can build networks and pathways in Boston. Included 40 interviews with small business owners, local government officials, and food incubator directors
- Composed a policy brief on the opportunity to utilize a percentage of the Somerville, MA linkage fee for job training programs

**Dickinson College, Bachelor's Degree in Economics and Environmental Studies; Cum Laude, 2013-2017**

- Participated in the first small-city implementation of ARUP and Rockefeller Center's [City Resilience Index for Carlisle, PA](#). Conducted interviews with local government officials, business owners, and residents; analyzed Census and BLS data.
- Studied the potential impact of Brownfield Redevelopment in Carlisle, PA

**Skills**

Project management

GIS

Public engagement

Stata-proficient