

**Valerie Weiner**  
**PROBLEM ANALYSIS**  
**NAME OF CED VENTURE:**

Minneapolis Health Department Healthy Corner Store Initiative

<b>EFFECTS</b>	If this problem goes unabated, rates of obesity related diseases and deaths will rise in Minneapolis. This will incur significant financial burdens on healthcare costs and services, therefore financially burdening society as a whole.		
<b>PROBLEM STATEMENT</b>	Obesity related diseases are a serious and deathly issue in Minneapolis. Some of which is due to lack of access to healthy foods as 75%* of corner store owners are not meeting the produce requirements of the healthy foods ordinance (that requires corner stores to stock healthy, fresh produce).  *of a sample of 35 stores in low income, high health risk areas		
<b>CAUSES (may be more than three)</b>	Store owners do not have the technical knowledge or support to sell fresh produce.	Community members do not think corner stores currently have fresh produce or are a good source of fresh produce, so they do not shop there.	Store owners believe it is not economically viable to sell fresh produce due to a perceived lack of interest in the community and a short shelf life.

## LOGIC MODEL

Minneapolis Health Department Healthy Corner Store Initiative

NAME OF CED VENTURE:

SITUATION/PROBLEM STATEMENT:

Obesity related diseases are a serious and deathly issue for the residents of Minneapolis. Much of this disease is due to lack of access to healthy foods as 75%\* of corner store owners are not meeting the fresh produce requirements of the healthy foods ordinance (that requires corner stores to stock healthy, fresh produce).

\*of a sample of 35 stores in low income, high health risk areas

